



# PAKISTAN HOTELS ASSOCIATION

(REGISTERED WITH THE MINISTRY OF COMMERCE, GOVERNMENT OF PAKISTAN)

## **PHA Secretariat Report to the Executive Committee on matters taken up during October, 2017 to December, 2017 and Association representation:**

- 1. October 19, 2017:** A meeting was hosted by PHA at Hotel Embassy Inn Karachi with GIZ Pakistan Regional TVET Sector Support Program Sindh to identify opportunities for working together and to discuss TVET Sector Support Program for developing Hospitality Industry engagement for planning and implementation of TVET. From PHA, Mr. Zubair Surti, Chairman, Mr. Ather Bhutto, Mr. Mohammad Zahid, HR Manager Movenpick Hotel along with another Executive from HR Division and Secretary General PHA.
- 2. November 15, 2017:** A round table Conference on National Tourism Strategy was held at Flashman's Hotel Rawalpindi organized by the Managing Director, PTDC. There were around 35-40 stakeholders from Hotel Industry, Tour Operators, Professors, Educationists and PTDC Officials, and PHA Vice Chairman, Mr. Hamid Subhani attended the Conference on behalf of Association.
- 3. November 16, 2017:** An event of Private Sector Agenda for TVET was organized by GIZ Pakistan TVET Sector Support Sindh at Movenpick Hotel Karachi. Association was represented by its Chairman, Mr. Aslam Khan, E. C. Member and Mr. Ather Bhutto, former Vice Chairman PHA.
- 4. November 21, 2017:** Association hosted another focused group discussions meeting on request of USAID Small and Medium Enterprise Activity (SMEA) at Movenpick Hotel Karachi. SMEA is a project implemented by Chemonics International and its partners. SMEA project aims to improve the financial and operational performance of SMEs in Pakistan in six focus sectors including Hospitality. Focus of group discussions was to assess the challenges and opportunities in hospitality sector involving sector players, Associations, Academia and Training institutes. On behalf of PHA, its Chairman, Mr. Zubair Surti, Executive Committee Members, Ms. Saleemullah Sheikh, Mohammad Emaduddin, Mr. Aslam Khan, Mr. Ather Bhutto and Secretary General attended the meeting, whereas Mr. Kamran Atif Khan and Ms. Shagufta Saeed represented USAID SMEA Pakistan. Mr. Saleemullah Shaikh presented a detailed presentation on Hospitality Sector of Pakistan, its challenges and opportunities, a prelude to Focus Group Discussions with Small & Medium Enterprise Activity funded by USAID. Presentation included Pakistan's Global Competitiveness 2017, Problems of hospitality industry, opportunities and Suggestions.



**5. November 23, 2017:** On request of Association, a meeting was held with Mr. Zubair Tufail, President, FPCCI attended by PHA Chairman, Mr. Zubair Surti and Senior Vice Chairman, Mr. Zubaiuddin Baweja. Meeting was basically held to update President, FPCCI about PHA role for promotion of tourism, issues faced by the hotel industry of Pakistan seeking support / recommendations from FPCCI to these important issues of hotel industry. Focal points of discussions were:

- a) PHA proposed amendments for Sindh Hotels & Restaurants Act 2017
- b) Hotel Industry in Sindh is subject to imposition of Sales Tax under the provincial tax laws
- c) Restoration of Taxes and duties on the import of Hotel related machineries and equipment
- d) Imposition of Regulatory Duty through SRO 1035
- e) Private Marquees and Banquet Halls depriving Hotels business and not paying tax
- f) Recognition of Pakistan Hotels Association in law

**6. November 24 – 26, 2017:** Pakistan Travel Mart 2017 was held at EXPO Centre Karachi, whereby all stakeholders of travel and tourism industry participated. Pakistan Hotels Association also participated as an exhibitor besides its member hotels participation in the event. Details available on PHA website.

**7. December 05, 2017 - MOU signed with NAVTTC for Sector Skill Council:** National Vocational and Technical Training Commission (NAVTTC ) Government of Pakistan, in order to launch vocational training in sector skills, invited private sector to participate and desired to bring in trade associations on Board to broaden the base of employers' participation through sector Associations. For this purpose, NAVTTC invited Pakistan Hotels Association (PHA) as recognized body of Hospitality sector for a Memorandum of Understanding between NAVTTC and PHA to establish a Sector Skills Council on Hospitality Industry in order to promote the implementation of National TVET Policy and the engagement of employers in its implementation. MOU Signing Ceremony was held on December 05, 2017 at Conference Room of NAVTTC Islamabad. On behalf of PHA, MOU was signed by its Chairman and an Executive Committee Member, whereas Mr. Hamid Subhani, Vice Chairman PHA attended the ceremony from PHA.

**8. December 05, 2017:** Association Chairman and Secretary General were invited to a Networking Dinner held at German Consulate Karachi in co-operation with the TVET Sector Support Programme on Cooperative Vocational Training (CVT).

**9. December 14, 2017:** The Executive Committee Meeting of PHA was held at Regent Plaza Hotel attended by EC Members to discuss agenda items of meeting. Meeting presided by the Chairman, Mr. Zubair Surti and Senior Vice Chairman, Mr. Zubair Uddin Baweja.

Above is being submitted for Members perusal, information and necessary follow up please.

Thanks and regards

Fouzia Azhar  
Secretary General


